# BRAND AVENUE



## **BRAND AVENUE**

## Who we are

A regional premium distribution hub of designer luxury brands which strives to provide peak quality products in MENA region. We work closely with reputed designers from Europe and other parts of the world to enable trendiest and innovative luxury products in the GCC region which increases the standard of living with latest technology products.

#### **NETWORK OF BRAND DISTRIBUTION**

Partnered brands with exclusive license to resell products with client's brand Identities.

**HUGO BOSS** 

CERRUTI 1881



cacharel



Christian Lacroix



**LEXON**®







**PANTONE®** 



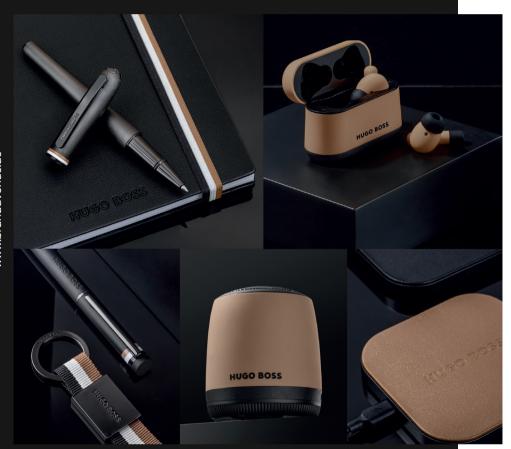












# A GLOBAL FASHION AND LIFESTYLE COMPANY POSITIONED IN LUXURY SEGMENT

Today, HUGO BOSS produces an extensive line of high end designer gadgets, writing instruments and men's accessories that remains true to the brand's distinctive ethos of fine leather, meticulous craftsmanship and intelligent design







## CERRUTI 1881



#### A PARISIAN FASHION HOUSE WITH ITALIAN ROOTS

Today, Cerruti 1881 produces an extensive line of ready-to-wear menswear that remains true to the brand's distinctive ethos of fine fabrics, meticulous craftsmanship and intelligent design







# FESTINA



# A BRAND WITH GLOBAL IDENTITY WITH A SELECTION FOR EVERYONE

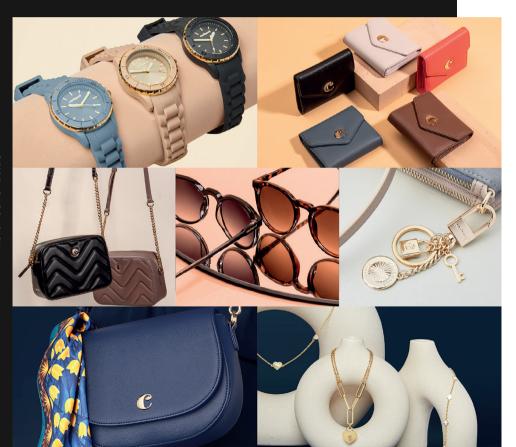
The watch brand Festina was founded in La Chaux-de-Fonds, Switzerland. Headquartered in Barcelona, but also has a high-tech production center in Switzerland, Germany, Italy for other products of leather, metal and high end fabric/textiles.







## cacharel



# A BRAND WHICH PUTS ELEGANCE AS THEIR FIRST QUALITY

Cacharel is a French company of ready-to-wear clothing, perfume and accessories, founded in 1958 by Jean Bousquet.

Cacharel designs are characterized by their youthful style, femininity, lightness, refinement, and use of bright colours.







# ICE watch



# A BRAND WHICH BECAME AN ESSENTIAL REFERENCE IN WATHCMAKING

ICE-WATCH watches appeal to a wide audience, from the very young to the elderly, and perfectly adapt to the diversity of activities and tastes of those who wear them.









# A BRAND WHICH HAS DESIGNS THAT COMBINE LUXURY AND INSOUCIANCE

In 1987, Christian Lacroix launched his eponymous fashion house with the backing of LVMH magnate Bernard Arnault and his first haute couture show was a runaway success. Basing in France,

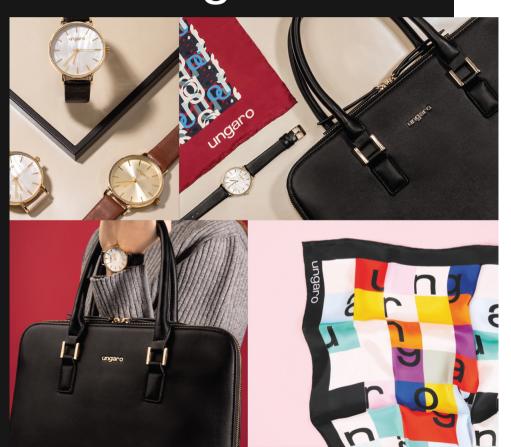
They have an premium line of products including Men's accessories and watches







## ungaro



# THE FINAL SAY IN LEATHER PRODUCTS AND ACCESSORIES

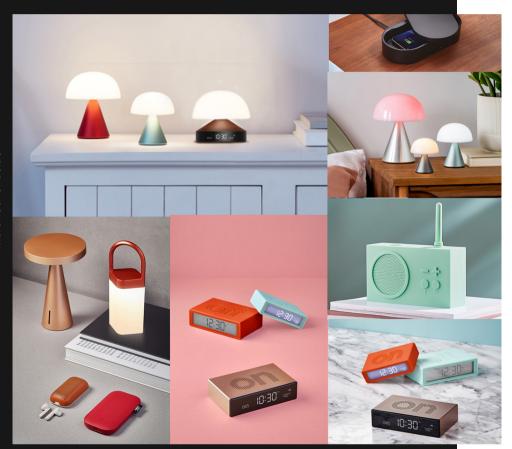
Nobody should tell the story of the Fashion House Emanuel
Ungaro without starting with its founder Emanuel Ungaro. From
the age of 5, Emanuel played with the sewing machine, the
whole family's work tool. This provincial life provided him later
with the key to his future trade and introduced him to a lifestyle
embracing painting and music that has followed him
throughout his life.







# **LEXON**<sup>®</sup>



# A BRAND WHICH DEFIES SIZE AND PRESENTS INNOVATIVE PRODUCTS

Lexon has relentlessly pushed the limits and created a difference in the world of design while remaining true to its commitment to make small objects useful, beautiful, innovative and affordable.







# **Senator**Made in Germany. Since 1920.



#### QUALITY MADE IN GERMANY: SINCE 1920

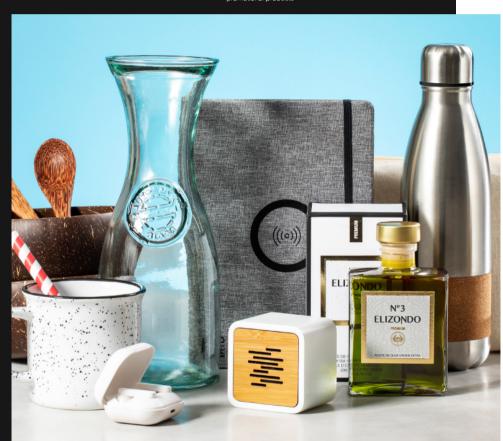
senator® products stand out because they represent a thorough concept targeting individualised brand presentation: a broad range of designs, dependable production and customised printing mean they offer a perfect match with your brand.







# makito



#### THE WIDEST VARIETY OF PROMOTIONAL PRODUCTS

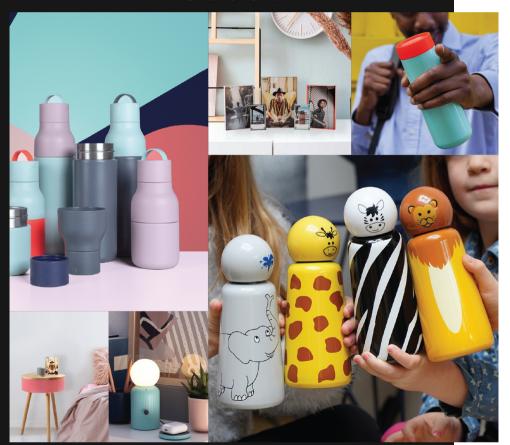
Makito Promotional Products is the leading Company in the section of Promocional Gifts in the Spanish market, the biggest growing market in Europe, and one of the 10 companies in the global market.











# A BRAND WITH EXCITING PRODUCTS AND INNOVATIVE WAYS TO BE ECO FRIENDLY

The Lund London brand was created in 2016 by Daniel Savage and Simon Henley. Providing Eco-Friendly products without sacrificing the design edge while maintaining the highest of quality standards.







### **PANTONE®**



# A BRAND WHICH IS KNOWN FOR ITS COLOURS

The PANTONE products by Copenhagen Design are designed by the two internationally renowned Danish designers Ulrik Nordentoft and Soren Varming. It designs, develops and produces high-end products within home, office and lifestyle products.











# EXCEPTIONAL EUROPEAN CLOTHING THAT SETS NEW STANDARDS

Sol's-Europe, the leading European brand for clothing, is dedicated to providing exceptional apparel that sets new standards in quality, style, and innovation. With a rich heritage dating back to its establishment in [year], Sol's-Europe has consistently delivered fashion-forward designs and superior craftsmanship to its discerning customers.







# kreafunk



# WHERE DESIGN MEETS SOUND IN PERFECT HARMONY

Kreafunk Aps, the epitome of design and sound fusion, creates exceptional audio products that redefine the way we experience music. Founded in [year], this Danish brand has become synonymous with innovation and style, offering a unique range of audio devices that seamlessly blend cutting-edge technology with contemporary aesthetics.









#### **DESIGNER MUGS REIMAGINED**

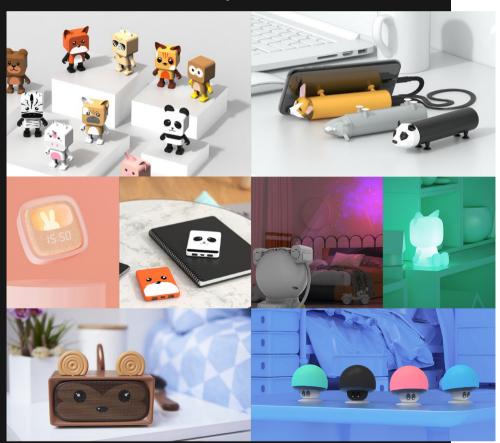
Avant is a brand of pottery, designed with special focus on the advertising industry. We create new trends and give our customers a guarantee of the highest quality and reliability. We want the result of our work was beautiful ceramics for daily use which may be a camer of advertising and a gift and at the same time.







# M ( B ) Mobility On Board



## EXPERIENCE LIMITLESS MOBILITY AND VIBRANT INNOVATION WITH MOB

MOB: Mobility on Board is a dynamic Parisian brand that transcends boundaries, delivering a captivating range of products that redefine the way we experience mobility and playfulness. With an unwavering commitment to vibrant design and ingenious functionality, MOB brings together a diverse collection of toys, clocks, colorful kid's gadgets, speakers, power banks, and much more, igniting imagination and adventure for individuals of all ages.







GADGETS





# Since Brook We are family

#### Handcrafted LED Bulb Brand From FRANCE

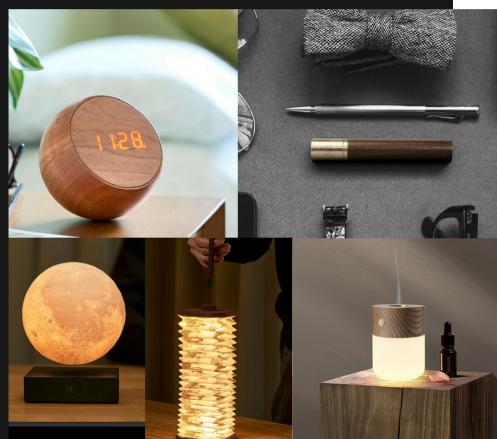
Message in the Bulb is the mirror of our emotions, a simple way to express our personality, our mood, a message or a statement of love sent through a handcrafted bulb. Each Message in the bulb (MITB) LED bulb is unique, each filament is hand-crafted.











# A BRAND WHICH MIXES ELEMENTS TO ATTAIN ELEGANT DESIGNS

Using the latest technology and a fresh, modern approach,
Gingko bring elegance and practicality together in a seamless
and sustainable way, enabling to create lighting, accessories
and timepieces







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